

Food & Wellness Club 15000€ Architectural Competition

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BRIEF

Italian cookery is worldwide appreciated and the very cooking of Bologna excels for many features. **Eataly**® (http://www.eataly.net/it_en) along with Andrea Segré (www.andreasegre.it) have decided to open in this very town indeed the world's biggest theme park dedicated to food farming and food culture.

Bologna's **C.A.A.B.**® (<http://www.caab.it/en/>) will welcome in 2016 such a 80.000 m2 entertainment centre: **F.I.CO**®. This structure will host swimming pools, restaurants, orchards, beehives, teaching farms and shopping centres. The aim is to exhibit the made-in-Italy food chain from inception to consumption; more than 9.000.000 tourists per year are hereby expected.

F.I.CO® is planned to become a pivotal international attraction; this will trigger an important territorial redevelopment in order to welcome users and tourist. **Food & Wellness Club** aims to offer a wellness area for those classy visitors willing to discover both nutrition and body care.

How to blend architecture, food, relax, wellness and seasonality?

This the question on which to build a contemporary, eco-friendly design. A notable piece of architecture capable of offering a multisensory, unique experience to its users.

Discounted Early Bird registrations for Food & Wellness Club competition are ending!

Join before the 29th of March to have a discounted registration fee.

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29 MAR 2015: DISCOUNTED Early Bird registrations end

25 MAY 2015 submission DEADLINE

1st prize 8'000 €

2nd prize 4'000 €

3rd prize 2'000 €

2 x Honorable mentions "GOLD" 500 €

10 x Honorable mentions

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JURY:

Italo Rota([Studio Italo Rota](#))

Nicola Scaranaro([Foster+Partners](#))

Donald Bates([University of Melbourne – LAB Architecture Studio](#))

Edoardo Milesi ([Archos](#))

Andrea Segré([Università di Bologna – Andreasegre.it](#))

Andrea Zamboni ([Zamboni Associati Architettura – Domus](#))

Pier Giorgio Giannelli ([Pier Giorgio Giannelli Architetto – OAPPC Bologna](#))

Angelo Luigi Marchetti ([Marlegno](#))

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